



**Erlangga
for Kids**



**FOREIGN RIGHTS
CATALOGUE**



Hello!

Dear Friends and Colleagues,

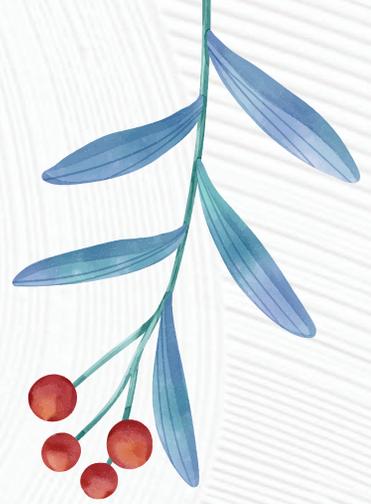
Childhood is the perfect time to learn! Join our quest to provide an easy-to-comprehend and fun education for children: this year we are bringing various health topics into spotlight with "I'm A Great Children" series (p.2). There is also a continuation of our "IMC Little Scientist" series which emphasize science-based learning, which discuss the topics of physical health and digital well-being in these editions (p.3).

Teaching basic skill for children is always a necessity: we are presenting a variety of interesting activities that children may follow to learn to read, to write, and to count through "I Can" series (p.5). We are also covering the development of both fine motoric skills and cognitive skills through the "Augmented Reality Thematic Coloring" series (p.6).

This year we also prepare educational games that are perfect as learning media to introduce various concepts for children, such as "Flash Cards" series (which covers topics such as literacy, numeracy, and religious education - p.7), "Butterfly Metamorphosis Puzzle" (which comes with an AR app that reveals the process of butterfly metamorphosis phase in a more interesting way for children - p.8), and also "Guide to Wudhu and Prayer" (which is a card type of game that help children learn the proper procedures for wudhu and prayer in Islamic teaching - p.8).

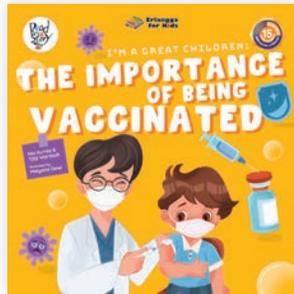
Now, please take your time to enjoy our catalogue for 2022.

Your Erlangga Foreign Rights Team



Story book that educates the importance of health for early childhood. This reading will invite children to think critically about health topics in their environment in an easy and fun way

- Written by an early childhood educator
- Telling stories as well as introducing education about the importance of playing outdoors.
- Children will love the fun stories and unique illustration.
- Equipped with important facts and education for parents and teacher.



The Importance of Being Vaccinated

Illustrated by Melyana Dewi
978-602-467-521-9



The Importance of Playing Outside Classroom

Illustrated by Melyana Dewi
978-602-467-502-8



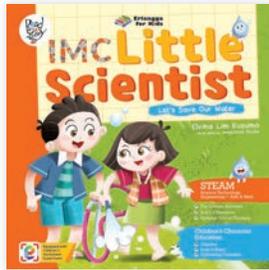
The Importance of Washing Hands

Illustrated by Maria Arum
978-602-467-505-9



The Importance of Clean Water

Illustrated by Alifa Dj
978-602-467-510-3

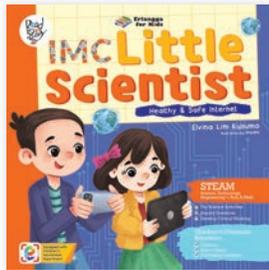


Let's Save Our Water

Illustrated by Innerchild Studio
978-602-467-594-3

While Caleb is taking shower, Caleb doesn't turn off the sink. The water is wasted. Mom scolds him so he could save the water. Then, Mom took Caleb and his friends to visit the giant aquarium. That's where Mom told Caleb the importance of saving water.

- Learn about the cycle of water, water treatment, and the importance of saving water in our lives.
- Equipped with science activities or experiment that related to the materials.
- Equipped with inquiry questions that invite children to think critically.

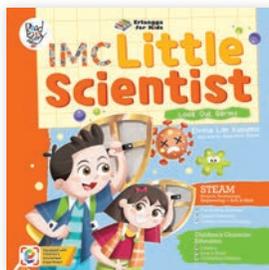


Healthy & Safe Internet

Illustrated by Iniyelo
978-602-467-593-6

Caleb, Max, Rosi and Mina were assigned to make a poster from their teacher. The teacher said that they could get the materials from internet. Max, Rosi and Mina do it together in Caleb's house. While working together, Max plays online games. Caleb and Mina are still looking for the materials on the internet. Then, Caleb's mother approached the children. Guess why?

- Learn about the healthy and safe internet with stories and illustrations that are interesting and easy for children to digest.
- Equipped with science activities or experiment that related to the materials.
- Equipped with inquiry questions that invite children to think critically.



Look Out Germs

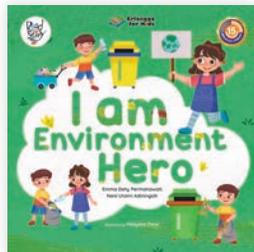
Illustrated by Innerchild Studio
978-602-467-501-1

Charis celebrates her third birthday at her house. She invites her friends to her birthday party. At the party, Charis' crackers fell. She wanted to take the crackers and eat it, but Mom yelled to stop.

- Learn about health, viruses and bacteria with stories and illustration that are interesting for children
- Equipped with science activities or experiment that related to the materials.
- Equipped with inquiry questions that invite children to think critically.

I Am Environment Hero

24 pages • 20x20cm • Full Color



Emma Dety Permanawati & Neni Utami Adiningsih
Illustrated by Melyana Dewi
978-602-467-623-0

After finished eating, Adi didn't throw the trash into the appropriate trash can. Then, Kak Bunga told Adi the right trash can to which he must dispose of plastic waste. After being explained by Kak Bunga, Adi came to know that we have to throw garbage in the appropriate trash can. Let's see what Kak Bunga and Adi are telling us in this book.

- The author has been pursuing the world of early childhood for quiet a long time and the author is a literacy mother and PAUD mother in Bandung Regency, West Java.
- Telling stories as well as introducing the importance of education about the environment.
- Children will love the fun stories and unique illustration.
- Equipped with important facts and education for parents and teachers.

Hana's New Shoes

24 pages • 20x20cm • Full Color



Ati Kusmiati & Euis Pupu
Illustrated by Rizkia Gita
978-602-467-625-0

Hana whined to Mom and Dad as she wanted to buy a pair of new shoes. Hana said her shoes were too tight. Finally, her Mom and Dad agreed to bought her a pair of new shoes. But suddenly, Mom saw Hana throw away her old shoes to the garbage. What will happen next?

I'm a Good Kid

24 pages • 20x20cm • Full Color

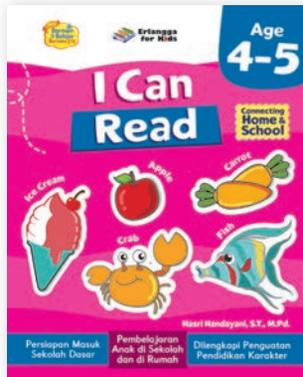


Mulatsih Sri Utami
Illustrated by Maria Arum
978-602-467-624-7

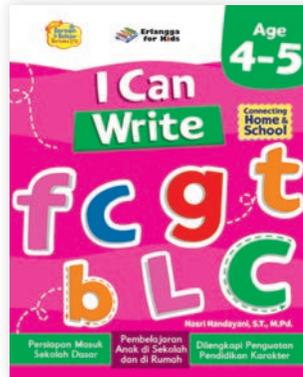
During break time, the children enjoy playing in the field. Muti, Rara, and Tia played on the swings, while Dito, Hanif and Fariz played ball. While playing ball, Dito kicked the ball hard and it got stuck on the tree.

Dito, Hanif, and Fariz were confused. Then, they told Muti, Rara, and Tia. They seek for help to get the ball that got stuck on the tree. Who do you think they ask for help?

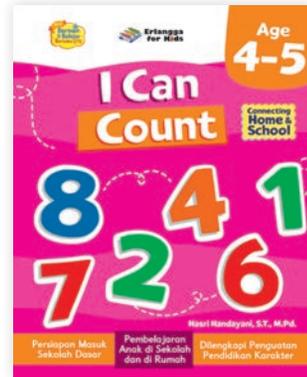
I CAN Series presents a variety of interesting activities that children can do at home or at school. These various activities arranged aim to develop aspects of multiple intelligence in children and increase the value of character education. This book will guide parents and teachers as guide to prepare their children entering the primary school.



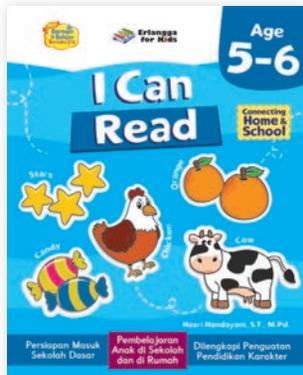
I Can Read | Age 4-5
978-602-467-528-8



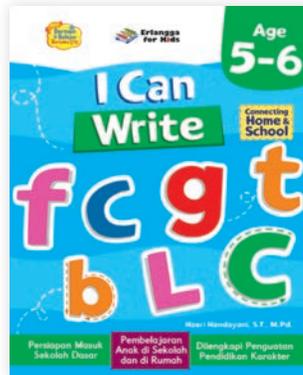
I Can Write | Age 4-5
978-602-467-531-8



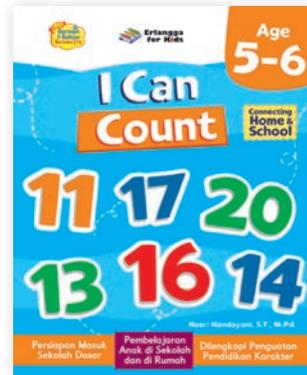
I Can Count | Age 4-5
978-602-467-534-0



I Can Read | Age 5-6
978-602-467-529-5



I Can Write | Age 5-6
978-602-467-532-5



I Can Count | Age 5-6
978-602-467-535-6

Thematic Coloring with Augmented Reality structured to develop the abilities of Early Childhood. This product can develop:

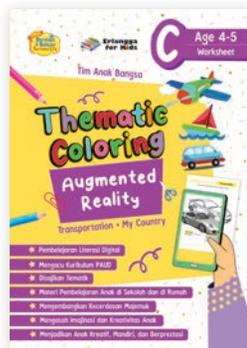
- Fine motor skills using various drawing tools such as crayon, water pencils and water color which are safe for children to expressing their creation.
- Cognitive, by solving simple problem in each activity, recognizing colors, patterns and differences, and able to present various objects in the form of images.
- Speak, by understanding the command and rules in each activity
- Art, by exploring and expressing oneself, imagining and appreciating works.



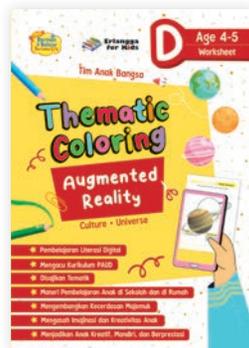
978-602-467-512-7



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978-602-467-514-1



978-602-467-515-8



978-602-467-517-2



978-602-467-518-9

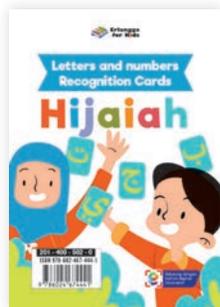


978-602-467-519-6

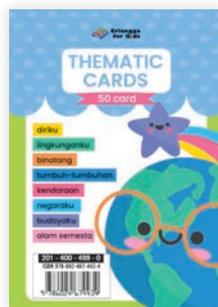


978-602-467-520-2

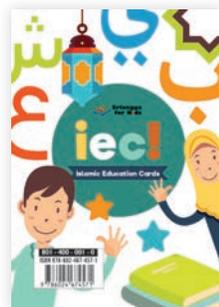
- Educational game tools for early childhood (kindergarten, pre-school, RA)
- Learning media for the introduction of literacy, numeracy, and Islamic knowledge for early childhood
- Cards can be used at school (teacher and students) and home (parents and children) - Cards can be used to sharpen children fine motoric skills, by thickening the finger according to its shape
- Cards can be used by playing, for example guessing the shape of objects and choosing the correct answer using paper clips or marking with an erasable marker.
- The activity of playing while learning these cards is useful to hone children's language, cognitive, and social emotional skills.



Letters And Numbers Recognition Cards
978-602-467-444-1



Thematic Cards
978-602-467-443-4



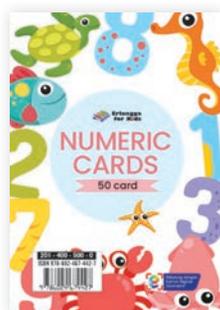
Islamic Education Cards
978-602-467-457-1



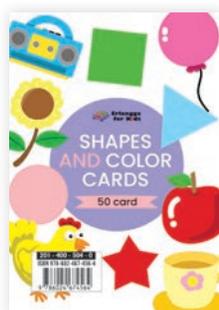
Daily Prayer Cards
978-602-467-458-8



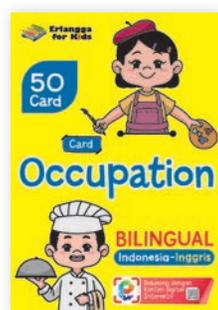
Letters Cards
978-602-467-455-7



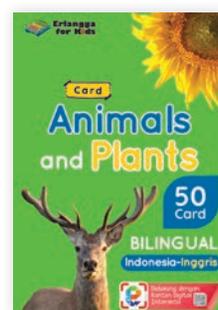
Numeric Cards
978-602-467-442-7



Shapes And Color Cards
978-602-467-456-4



Occupation
978-602-467-596-7



Animals and Plants
978-602-467-597-4

Butterfly Metamorphosis Puzzle

3 layers • 18x18cm • Full Color



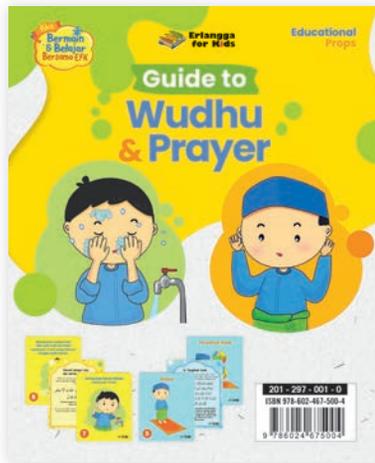
978-602-467-462-5

This puzzle teaches children to recognize animals, to recognize the concept of the development of living things, to train logic, and to train children's fine motoric skills. This puzzle invites children to arrange puzzle pieces according to the metamorphosis of a butterfly. This puzzle is equipped with a free Augmented Reality application that can be downloaded on the Appstore and Playstore.

- Teach children to recognize the process of animals development
- Materials to support children's learning process at school and at home
- Developing children's multiple intelligences
- Sharpen children's imagination and creativity
- Can make children more creative, independent, and smart
- Equipped with Augmented Reality apps that can make the activities of recognizing butterfly metamorphosis more interesting

Educational Props: Guide to Wudhu & Prayer

36 pages • 15.7x24cm • Full Color



978-979-033-961-3

This can be used as a media learning to help children to recognize the proper Wudhu and Prayer procedures. Inside this packaging, there are 20 cards that can be used as educational props in fun way. Equipped with QR code that can be scanned to watch videos about Wudhu and Prayer procedures, and also listening audio of surah pendek.

- There are 20 cards
- Contains wudhu and prayer procedures that can be easily understood for children
- Unique Illustration
- Equipped with QR Code that contains video and audio of Wudhu and Prayer procedures



**Erlangga
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